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Issue 1

## Editorial: 9284 0910

## New face for Yanchep Sun City

A NEW face at Yanchep Sun City will lead the St Andrews project into its next phase of stakeholder management, community development and employment creation.

Nobu Kawasaki takes over from Arthur Ikeda as Yanchep Sun City managing director to mark the beginning of new developments.

At a farewell presentation for Arthur at Club Capricorn last month, Nobu said he was looking forward to working with the local community on the project.

"I believe that what we build together will significantly improve our enjoyment of this special place and all it has to offer."

Nobu has an impressive international record of delivering highly successful outcomes to a number of Tokyu's large scale projects in Hawaii, San Francisco and Seattle.

In a moving speech to key stakeholders, Tokyu employees, and representatives community from consultancy Creating Communities and the City of Wanneroo, Mr Ikeda said that he was sad to leave the St Andrews project but would continue to watch it develop with great interest in the "competent hands of Mr Nobu Kawasaki".

Mr Ikeda has been promoted to Executive General Manager of Tokyu's overseas division based in Japan.



Cheers: Nobu Kawasaki and Arthur Ikeda toast to new beginnings.

# Million dollar tree funding

YANCHEP District High Year 4 students took part in Yanchep Sun City's greening program recently by planting hundreds of native trees at the end of the proposed Marmion Road extension.

For the last 17 years, Tokyu Corporation has pumped over six million dollars into planting hundreds of thousands of native trees. shrubs, ground covers environmental and preservation measures at Yanchep and Two Rocks.

Teacher Naomi Shaw said she is verv enthusiastic about the program and is keen to get her students involved.

"I'm real а environmentalist and I think it's really important for kids to

be aware of their environment from as young as possible - this is the third time we have planted trees this year," she said.

Sun City Nursery senior supervisor Allan Munro has been planting trees for Tokyu for the last four years.

"Each year I plant about three to five thousand trees as part of the program, but not all of them will survive due to things like cattle, vermin or drought. So if we need three thousand trees, we'll plant five thousand."

Yanchep Sun City managing director Nobu Kawasaki and executive manager Yoshi Ogata said the program plays an important role in environmental management as well as beautifying the area.

"Tree planting is necessary to stop soil



Green thumbs: Gavin Creagh (left) and Daniel Leanhart contribute to the environment.

erosion and for sand dune protection, and Yanchep Sun City is committed to preserving the environment," Nobu said. Up to 14 different types of native trees are planted each year including Geraldton Wax. Coral Gum and Bottlebrushes which are suited to harsh coastal conditions.



Establishing roots: (L-R) Ebony Owers, Madison Ingram and Jade Hicks plant young trees for the Yanchep Sun City greening program.



All aboard: The Community Bus donated by Yanchep Sun City provides an invaluable service to the area. (L-R) Julie Otremba, Nobu Kawasaki, Andrew Otremba, Arthur Ikeda, Terry Loftus, Phil Renkin and Bary Higgens.

# Local charity gets a boost

LOCAL charity Yanchep Two Rocks Home Support could have been hard hit by spiralling public liability insurance costs if it weren't for a \$2000 donation from Yanchep Sun City.

The not-for-profit organisation which provides elderly residents with equipment and services wrote to a number of organisations, including Yanchep Sun City, earlier this year asking for sponsorship and donations to assist with its \$3500 annual insurance and administration costs. "We've never had a donation of this size before and it will be a great help – we really appreciate the good that the company is doing for the local community," Yanchep Two Rocks Home Support treasurer Phil Renkin said.

Yanchep Sun City managing director Nobu Kawasaki, who presented the cheque to Mr Renkin, said that the company was proud to assist such a dedicated charity.

"Yanchep Two Rocks Home Support plays a very important role in the local community, and hopefully this donation will enable it to continue with its invaluable service to the community," he said.

Yanchep Sun City has provided support to a number of community groups over the years including sponsorship of the community bus service, the annual Australia Day Breakfast and has made contributions to the Yanchep Two Rocks Art Society.

Yanchep Two Rocks Home Support was established in 1995 to provide equipment such as wheel chairs, hospice beds and crutches to elderly residents as well as volunteer services such as gardening and house maintenance.

The organisation has no paid staff and relies entirely on volunteers and donations. Further donations are warmly appreciated and are tax deductible – call Phil Renkin on 956 11023.



Helping hand: Mr Kawasaki (second from left) and Yanchep Sun City Pty company secretary John Poroch (right) present Phil Renkin and Yanchep Two Rocks Home Support Group president Stan Daley (left) with a \$2000 donation.

# Less red tape for St Andrews project

THE recent Federal Government support for the St Andrews IDEA project marks the turning point in the project's development.

St Andrews has now been granted major project facilitation status by the Commonwealth Government's investment attraction agency, Invest Australia, which will help with a fast approvals process for the development.

Co-chair of the project strategic implementation committee and Wanneroo MLA Dianne Guise said the IDEA project has been recognised for its unique approach to economic development, job creation and urban development.

"This status will provide timely approvals from the Government and help cut through the red tape," she said.

"The support from the Federal Government

will also facilitate memorandums of understanding with industries at the cutting edge of technology."

Fellow project co-chairperson Dusan Mills said this is the first time an urban economic development project has received this kind of support.

"I'm incredibly pleased as this is the first and only urban project in Australia to receive this status," he said.

"Some companies have specific requirements which involves the Federal Government. However, as the Federal Government is very busy, this can be a very lengthy process. But with this facilitation status, we are in a position to fast-track Federal Government approvals, and therefore attract these companies to the area," explained Mr Mills.

"It also means St Andrews is eligible for

various support programs and funding to attract investors to the area."

The St Andrews IDEA project has been granted major project facilitation status until December 2003, when it expected to be renewed.

The implementation committee has already begun working on a report which will cover progress on urban and economic development so far and will look at what steps will be taken next.

"The aim is to create 1000 jobs in the next five years, which is just the beginning," Ms Guise said.

#### COMMUNITY CONSULTATIONS

Take a proactive approach in Yanchep and Two Rocks' future by attending community consultation workshops on September 25 and 26. Call Donna Shepherd on 9284 0910 for time and venue details.

# Message from the mayor



I AM pleased to be given the opportunity to write a few words in the first newsletter for the residents of Yanchep and Two Rocks, and tell you about some

exciting news in your community.

On September 5, I had the pleasure of handing over a cheque for \$50,000 on behalf of the City of Wanneroo, to the Two Rocks Volunteer Sea Rescue Group for the purchase of a new rescue craft.

The new vessel, also funded by FESA and the Rescue Group, will be permanently penned in the marina, providing additional safety and security to the Yanchep and Two Rocks communities.

The rescue craft will officially be 'christened' in November, right in time for the ever-popular cray season, and I look forward to seeing many of you at this event.

JON KELLY, JP MAYOR

## **Big ideas for Yanchep**

IT'S BEEN four years in the making and a long hard slog, but the IDEA project team is starting to reap some rewards following the Federal Government's support for St Andrews and notable economic development progress.

An Aged Care application, which has strong local community support, has recently been submitted to the Federal Government and is expected to be processed by November this year.

The IDEA project is also targeting other 'knowledge' industries which have shown strong expressions of interest, including some memorandums of understanding.

However, member of the economic development group Phil Lori said that sustainable economic development involves a lengthy process.

"Attracting companies to the area won't happen over night – it takes time to learn how to do that and create what is needed to get these industries interested," he said.

As part of this learning process, representatives from Tokyu, the City of Wanneroo and key figures in the IDEA project have recently embarked on a

# Who is Tokyu?

THE Tokyu group has long been on the cutting edge of international urban development, so when it was first invited to participate in the Yanchep Two Rocks project in 1973, it saw great potential for the area.

The Japanese company has an impressive list of successful development projects under its belt including the multi award winning Tama Garden City with a population of 500,000 located 15km outside of Tokyo.

Tama Garden City commenced in 1953 and has succeeded in achieving its goal of creating a truly prosperous, community orientated development which spans over 5000 hectares.

On the tranquil Kohala

Coast of Hawaii, Tokyu saw an opportunity to develop Mauna Lani, a 12,000 hectare resort consisting of two hotels, two golf courses and multiple apartments. Mauna Lani was named by Hawaiian elders, meaning 'mountain reaching heaven', and has continued to preserve the area's history and environment, making it one of the greatest resort developments in the world today.

With more than 480 companies and 10 corporations world wide covering a wide spectrum of sectors including hotel management, airline management, information businesses, leisure services and many more, Tokyu has come a long way since its humble beginnings as a railroad business in 1922.

As with all its projects, Tokyu will closely

US conference trip to learn more about 'smart' industries.

These include health, environmental technologies, advanced manufacturing, finance, education, arts and culture, information technology and biotechnology.

The IDEA (Innovation, Development, Employment, Application) project was established in July 1999 with the aim of creating 50,000 jobs by attracting these





Some of Tokyu's urban development projects; Top: Mauna Lani in Hawaii; Above: Tama Garden City in Japan.

follow its company mission statement to "create a beautiful living environment, where each person can pursue individual happiness in a harmonious society" at Yanchep Sun City.

kinds of industries to St Andrews. It is envisaged that this will happen over a fifty-year period with 60 per cent selfsufficiency in what will be a city of 150,000 people.

Steering group member Chris Waddell said the IDEA project was well on its way to achieving its target.

"We expect to deliver the first thousand 'knowledge' industry jobs over the next five years."

## Yanchep Sun City update



with managing director Nobu Kawasaki

WELCOME to Yanchep Sun City's first newsletter. There have been a lot of exciting new developments happening with the St Andrews project lately. First and foremost, the Federal Government granted the St Andrews IDEA project with major project facilitation status last month. This signifies a major move forward which will result in a fast approvals process for the proposed development. It is the first urban economic development project to receive this status, opening doors to increased funding and investment opportunities.

Additionally the City of Wanneroo's approval for the Two Rocks Structure Plan in July was a very favourable outcome, which I believe marks a significant step toward the development of the Two Rocks/Yanchep area. With the support from the Strategic Cooperation Agreement signatories I can guarantee that we will work together with the community to achieve our shared vision for the future progress of the Saint Andrews project.

I am also dedicated to ensuring the success of the innovative employment creation strategies of the IDEA project for Saint Andrews. We have entered into a Memorandum of Understanding with the Churches of Christ who will provide a first class aged care facility in the area. This will generate 100 direct jobs in the first phase.

We are also in the process of developing other MOUs, targeting specific knowledge based industries.

As the newly appointed Managing Director of Yanchep Sun City Pty Ltd, I feel I can bring into the project my experiences from working on urban development projects in the United States and Hawaii, where I have learned the importance of community involvement. My work philosophy is to invite contributions and participation from all sides of the project and I believe that the Yanchep Two Rocks community will have a crucial role in ensuring the success of what we are trying to achieve. Therefore I look forward to meeting you and working together to create a unique community that embraces the values and traditions of the area.

# Voice for community

"NEVER doubt that a group of committed citizens can change the world, indeed it's the only thing that ever does."

So said Margaret Mead, one of the world's greatest anthropologists.

Yanchep Sun City advocates this belief and realises that for St Andrews to be successful, the project needs maximum involvement from all sectors of the Yanchep and Two Rocks community.

As part of its commitment to building strong relations with the community Yanchep Sun City will be conducting a series of community consultation workshops, beginning later this month.

The consultations will help Yanchep Sun City determine the community's aspirations and future needs and enable it to keep residents informed of the latest project news. They will also serve as a forum for individuals and groups to express their views and play a significant role in the future of Yanchep and Two Rocks.

It is envisaged that giving a voice to all interested parties will increase a sense of ownership and local pride in the project. So, take the pro-active step and meet other people interested in contributing to St Andrew's future by joining us on Wednesday September 25 and Thursday 26 for a community consultation workshop – call Donna Shepherd on 9284 0910 for venue and time details.

## Community spirit

ONE thing that makes Yanchep and Two Rocks so unique is its strong community spirit. And it's people like Andrew and Julie Otremba who make that happen.

The couple, who moved from Balga to Yanchep in 1987, divide their time between volunteer work, fundraising, numerous committee groups and organising community events.

As the President (Andrew) and Secretary (Julie) of the Recreation Association, the pair play a major role in bringing some of Yanchep's popular annual events to fruition such as the Carols by Candlelight and the Australia Day Breakfast.



committee and is a familar, smiling face to residents who use the service, while Julie's passion for soccer has seen her serve on the junior soccer committee for the last 12 years.

The pride that the Otrembas take in the community is both inspiring and truly admirable - thankyou Julie and Andrew for making a difference.

Andrew is also on the community bus

# What's on guide

### September

Sunday 22 – Koondoola Regional Bushland Environmental Festival. 10am-2pm. Koondoola Park, Koondoola Ave, Koondoola – call 9405 5639.

#### October

Sunday 6 – Spring Festival at Gloucester Lodge Museum. 11am-5pm. Live entertainment for the family. Saturday 12 – Car boot sale – Phil Renkin Recreation Centre. 8am. \$5 per stall. Sunday 13 – Green Valley Festival at Dunns Herbal Clinic, 345 Badgerup Road, Wanneroo – call 9405 3233.
Sunday 20 – Family Fun Day, Gumblossom Reserve, Quinns Rock, 12 noon to 4pm. Music, performances, magicians and much more.

#### November

**Sunday 10** - Blessing of the Fleet. Yanchep Marina.

**Sunday 17** - Lake Neerabup Festival. Celebrate rural lakes lifestyles. Strawberry Fields. Call 9407 5121.